

ALICIA BUELOW

Front-End Developer

+61 420 337 650 | alicia@buelow.com.au | www.aliciabuelow.com.au | github.com/aliciabuelow

PROFILE

Front-End Developer with a background in art and design and hands-on experience building and managing a Shopify e-commerce platform. Skilled in creating clean, responsive interfaces using **HTML, CSS, JavaScript, and React**. Experienced integrating APIs, deploying web applications, and translating complex ideas into intuitive user experiences. Currently expanding full-stack development skills through personal projects and continued learning.

SKILLS

Languages: HTML5, CSS3, JavaScript, Python

Frameworks/Libraries: React.js, Bootstrap

Tools: Git, GitHub, VS Code, Vercel, Chrome DevTools, Shopify

Design/UX: Figma, Adobe Photoshop, Adobe Illustrator, Responsive Design, UI/UX Principles

Other: API Integration, SEO Basics

PROJECTS

Molly & Milly / Shopify E-Commerce Store

Shopify | HTML | CSS | Adobe Photoshop & Illustrator | SEO

- Designed and launched a fully functional e-commerce website selling original artwork and digital designs
- Customized storefront layout and product pages to improve usability and visual brand consistency
- Integrated third-party print-on-demand services to automate order processing and fulfillment
- Implemented SEO best practices, including metadata optimization and structured product listings
- Processed and fulfilled 150+ unique customer orders

Dictionary App

React.js | HTML | CSS | Bootstrap | REST APIs | Vercel

- Developed a React dictionary application that retrieves and displays linguistic data using external REST APIs
- Implemented component-based architecture to manage search functionality, results display, and image content
- Integrated multiple APIs to dynamically fetch and display definitions, phonetics, and imagery
- Deployed application with Vercel and managed version control with Git and GitHub

Responsive Artist Landing Page (Practice Project)

HTML | CSS | Responsive Design | Bootstrap | Vercel

- Developed a responsive artist landing page from a Figma mockup, translating design specifications into semantic HTML and modern CSS layouts
- Implemented responsive layouts using Bootstrap, Flexbox, CSS Grid, and media queries to adapt the design across various resolutions
- Embedded multimedia content including video players to showcase music content and improve user engagement

WORK EXPERIENCE

Molly & Milly

Founder, Web Designer, Artist

Remote

Apr 2020 - Jun 2025

- Designed and built a custom Shopify storefront, focusing on responsive design, digital branding, and UX
- Created original digital artwork and product designs for print-on-demand and digital distribution
- Managed end-to-end website operations, including product listings, storefront customization, and UI updates
- Handled customer support and feedback, marketing, and social media

TD Bank

Credit Specialist

London, Canada

Jul 2016 - Jan 2018

- Analyzed customer credit profiles and financial data to recommend appropriate credit products and strategies
- Interacted with clients daily, delivering tailored solutions and financial guidance
- Translated complex financial information into clear, layman-friendly explanations
- Maintained high standards of accuracy, compliance, and data privacy while handling sensitive financial information
- Consistently met and exceeded monthly sales and performance targets through consultative problem-solving

EDUCATION

SheCodes Full-Stack Developer Bootcamp - 2026

Training in HTML, CSS, JavaScript, React, Python, API integration, and responsive web development

King's University College

Bachelor of Arts - 2016

Major in Sociology